

Cultural processes and phenomena

Fear and modernity: metaphysics and reality

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In the article there is the development of fear's notion in the history of philosophy, the senses, which the term was filled in the age of Enlightenment. It is postulated that in antique culture "fear" is obtaining meaning of the philosophical category. Existentialists made a significant contribution to the development of this category. Thanks to work of the philosophers existentialists of the 20th century, such as Kierkegaard, Heidegger, Svendsen the term "fear" is becoming the part of culture of modern society, where obtains full-fledged meaning of the ontological category.
Key words: fear, Nothing, fear, longing, existence, myth, intention.

Metamorphoses of art in the context of new types of culture

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The article is devoted to the analysis of the history of art from the standpoint of its interpretation as a complex co-development of the art of certain historical types of culture. This analysis is carried out taking into account changing each other historical and cultural "integrities", with their inherent pictures of the world and special strategies for perceiving past forms of art. Particular attention is paid to various methods of "qualification", correction and modification of art in the process of its entry into the context of new types of culture. The main forms of metamorphosis and the "trajectories of development" of the historical traditions of art are considered. The prospects of applying the "thematic analysis" and the organism approach to the study of the genesis of the historical and cultural traditions of art are grounded.

Key words: metamorphosis, gestalt, picture of the world, historical and cultural tradition, historical type of culture, art history, macrohistory, censorship, thematic analysis, thema, "another" art.

Russian world in the works of I. A. Goncharov

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The article is devoted to the peculiarities of spiritual, moral and social problems in the works of the prominent Russian writer of the 19th century Ivan Alexandrovich Goncharov. The authors focus here on the national feeling, on the spiritual connection with the Fatherland, the absence of which, as noted in his classical novels of potters, leads a person to collapse and death. In the last novel of the writer “Breakage” a special place is occupied by the thoughts of the protagonist about Russia, an indissoluble connection with which he really realizes, being abroad. The article is devoted to the peculiarities of spiritual, moral and social problems in the works of the prominent Russian writer of the XIX century Ivan Alexandrovich Goncharov. The author focuses here on the national feeling, on the spiritual connection with the Fatherland, the absence of which, as noted in his classical novels of potters, leads a person to collapse and death. In the last novel of the writer “Breakage” a special place is occupied by the thoughts of the protagonist about Russia, an indissoluble connection with which he really realizes, being abroad.

Key words: creativity, literature, Fatherland, national consciousness.

Folklore and literary sources of “vozhdizm” in the cultural and social life of the USSR and the russian diaspora of the 1920s – 1940s

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The Russian revolution of 1917 not only became one of the most notable events of the 20th century, which determined the development of many countries, but also a vivid example of archaic rebellion on the backdrop of socio-economic modernization. The connection, at first sight, of incompatible principles – archaic consciousness and modernization processes – has given a special and unique character to the construction of the “new society” in Russia – the Soviet Union. The uniqueness of the events of 1917 was due to the close intertwining of the national-historical and universal, primarily the French experience. Actually, the stories (“legends”) about the French Revolution, coupled with the intensified archaism, formed the original beginning of the Russian revolution.

One of the immediate results of the events of the turn of the 10s-20s was the emergence in the 1920s-40s of the “vozhdizm”, which folklore and literary sources are found not only in Soviet Russia but also in the Russian diaspora, which is another indirect evidence of the national character of the Russian Revolution of 1917.

Key words: Soviet Russia of the 1920s – 1940s, the Russian diaspora, “vozhdizm”, the Russian Revolution of 1917, the archaic layer of culture, literature and ethnocultural consciousness.

Representation of Leningrad in blockade in “autobiographical notes” by Anna P. Ostroumova-Lebedeva

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“Autobiographical notes” of wartime by Anna P. Ostroumova-Lebedeva are considered in the article. The author of the notes was in Leningrad throughout the blockade. “Autobiographical notes” is an original source for studying the life of Leningrad in blockade. A famous artist created a portrait of a besieged city; discovering new details, showed the courage and resilience of ordinary Leningraders. The article contains valuable and little-known facts about the artistic life of Leningrad in blockade. Anna P. Ostroumova-Lebedeva took a direct part in the artistic life of the city.

Key words: Leningrad, blockade of Leningrad, Anna P. Ostroumova-Lebedeva, hunger, artillery shelling, art exhibitions.

Forms of interaction between museums and the church in the field of cultural heritage protection by the example of the orenburg regional museum of fine arts

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The article analyzes the main types of interaction of the museum and the church, such as secular and religious worldviews in the context of cultural and educational activities. The interaction of the museum and the church views on the material of the activity of the Orenburg Regional Museum of Fine Arts and the Orenburg diocese, revealing a culture as integrity. Church enriches museum of the traditional field of the sacred world view, the museum has traditionally activities about conservation of culture and cultural values.

Key words: spirituality, icon, integrity, museum, art, cocreation, culture.

Art and modern art practices

Animation in the system of modern cultural communication

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This article is an attempt to draw attention to one of the most important problems in the further development of one of the most interesting types of art – animation, or, in new terminology, animation. It is told about the main stages of the

development and development of this kind of cinema art, its significance and role in modern life as one of the means of mass communication. The author draws attention to the fact that the training of professional personnel for this art leaves much to be desired and that a large number of artists and specialists of unique professions are needed to create a modern animated film. The preparation of such personnel is carried out by the IPCC at the Department of Cinematography.

Key words: animation, director, art director, animator, drawing animation, puppet animation, computer.

The phenomenon of “eternal return” cinematic aspect

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The article discusses the phenomenon of the eternal return and the withdrawal process. Eternal return is the process of formation, change, constant internal and external movement at infinity. The phenomenon of the eternal return is always attained at the level of feelings. The theme of the phenomenon of the return of the hermeneutic is seen through the stories of famous movies to understand the existence of the phenomenon in human life and the process of leaving him. Interpreting the films, with the aim of finding and identifying manifestations of the phenomenon of the eternal return to the example of the real existence of the individual and output it is not trivial for him to exist, but still in a state of eternal return, and the futile attempts of escaping from it. Little man caught in the wheel of eternity, it goes with the flow of destiny without a rudder and oars and can not affect the pursuit of his bad luck, having lost his mind, killing another little person and, not noticing his spiritual and physical poverty solemnly included in all new circles of eternal return. To break the circle of the eternal return does not have to become cruel and cold a Superman, you need to remove the mask blank and stupid man, to take out all the good, honest, a good that is inherent in the person initially. Key words: eternal return, a phenomenon of infinity, film, punishment, redemption, eternity, loop time, consciousness, fear.

Creativity S. Buyannemeha as a social and cultural phenomenon of Mongolia

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The famous place in the Mongolian culture is occupied by modern literature, combining the national features of the Mongolian ethnos with its mentality, folklore and the new time. The emergence of new Mongolian literature in many ways determined the tendencies of the country's socio-cultural development as a whole. Climatic and other conditions of social existence as objective factors significantly influenced the way of life, traditional cultural values of Mongolia's

population, forming the mentality and national character on the basis of which developed modern public relations and social institutions.

Creativity of the writer and educator S. Buyannemeha is a reflection of social reality, his life principles, ideas and beliefs. He quickly turned from a publicist into a great writer, and his works became a phenomenon in the life of the new Mongolia, and in its culture.

Key words: culture, civilization, ethnos, national character, mentality, geopolitical position, literature, revolution, tradition, folklore.

Traditions and innovations in socio-cultural education

Problems and prospects of training in the field of cultural industries

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The phenomenon of cultural industries today attracts a wide range of specialists – from the theoretical (cultural studies, culture, philosophers, sociologists) to practitioners working in the fields of IT, PR, HR, advertising, event-management and marketing. Actualized conceptually on the turn of the century, this phenomenon began to rapidly grow theory and practice, thus radically changing the socio-cultural landscape. One of the areas of culture, involved in the process, became the higher education system, designed to train specialists in the field of cultural industries.

Key words: cultural industry; creative industries; creativity; architectonics of culture higher education.

Formation of performance skills of the students choreographers in the process of learning ballroom dancing

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This article discusses performance skills with positions of educational discipline and from the standpoint of professional competence of students of the choreographers, learning ballroom dancing. The brief characteristic of ballroom dance as a choreographic system. Made a brief analysis of the techniques of sports ball dance, its criteria and the essence of mastery. Several examples of the analysis of dance figures as a system of body-movement exercises.

Key words: ballroom dancing, choreography, biomechanics, body movement exercise, performance skills, pedagogy of the choreography.

Corporate library in the structure of modern organization

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The definition of a learning organization is as an organization capable of training their employees in the process of exchange of information in the course of the work organization. The place of receipt and exchange of information is the corporate library. The definition of the corporate library as a structural unit of the organization. The importance of the corporate library in improving the efficiency of the employees is determined. The corporate library is characterized as a unified information environment for ensuring mutual understanding between employees, as an indicator of the integrity of the team and the commitment of all employees of the company to a single information base. The example of the company is shown where the corporate library serves as an integral structural part of the organization. The influence of the corporate library on the process of information transmission in the organization, communication and effective work of employees, as well as on continuous training, development and self-realization.

Key words: learning organization, corporate library, unified information environment, employee development

Pedagogical aspects of the psychophysiological impact of the Russian song folklore and rock music on the identity of students musicians

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In this article, the author, relying on the opinion of scientists and teachers on the positive impact of Russian folk songs on the personality of a young man and at the same time on the negative impact on his psyche and the health of listening to rock music, proves the need for the development of such a direction as folklore therapy. Currently, the means of folklore are actively used in psychological practice, contributing to the enrichment of the arsenal of narrowly specialized methods of work and optimizing psychological impact. They find application both in solving problems of psycho-prophylaxis and psycho-hygiene, and in the framework of psycho-corrective measures.

Key words: pedagogic, Russian song folklore, rock music, student musician, psychology, culture.

Pedagogical potential of the modern institutions of additional education in the organization of art projects family's creativity

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The article examines the impact of additional education in the harmonious development and formation of personality schoolchild. The pedagogical potential of modern institutions of additional education in the organization of a special form of interaction with families is revealed – art projects of family creativity. It

recognizes the feasibility of the use of the art technology in the organization of children's and family leisure time in the modern institutions of additional education. The collected material of the article substantiates the positive effect of organized family leisure on the quality of parent- child relationships.

Key words: additional education, children's leisure, family art, art-technology.